

# Culture & Heritage Museums' Photography & Videography Policy

## Guest Photography

A great way to capture memories of your visit, CHM allows photography at all our sites. We encourage guests to capture that special memory with friends and family. CHM defines "Guest Photography" as a candid informal photograph taken as a snapshot of your visit. We love to keep in touch with our visitors! If you post any of your pictures on social media, please tag us so we can see them too.

## Connect with Us

### Facebook

@CHMuseums  
@MuseumOfYorkCounty  
@HistoricBrattonsville  
@MainStreetChildrensMuseum  
@MccelveyCenter

### Instagram

@museumofyorkcounty  
@historicbrattonsville  
@mainstreetchildrensmuseum  
@mccelveycenter

### YouTube

Culture & Heritage Museums

### TikTok

@chmuseums

## 1. Portrait Photography

CHM defines portrait photography as: wedding, engagement, family, quinceañera, prom, maternity, portfolio, graduation and any other posed portraiture of individuals by professional or amateur photographers, whether paid or unpaid. CHM reserves the right to further define Portrait Photography on a case-by-case basis. All photoshoots must be scheduled and paid for in advance with the Rental and Events Manager, [rentals@chmuseums.org](mailto:rentals@chmuseums.org).

## 2. Commercial Photography

CHM allows the grounds of their sites to be used for commercial and professional photography and filming, under CHM staff supervision. Commercial Photography sessions are defined as fashion shoots, commercials, promotions and advertisements and must be scheduled and paid for in advance with the Rental and Events Manager at [rentals@chmuseums.org](mailto:rentals@chmuseums.org). CHM reserves the right to further define commercial Photography on a case-by-case basis. Requests for same day visit scheduling will not be considered. The sale of photos and videos taken at CHM sites without express written consent of CHM is strictly prohibited.

## 3. Exhibit & Artifact Photography

CHM allows visitors to take private, non-commercial photos of exhibits and artifacts as a way to remember their visit. Exhibit, artifacts photos, and archival materials for commercial and research use are available upon request, for a fee of \$25 per image. The requestor will be required to fill out a Photo Use Agreement that stipulates how the photos are to be used and credited. To request exhibit or artifact photos for commercial or research purposes, please email the Collections Department at [Collections@chmuseums.org](mailto:Collections@chmuseums.org). CHM reserves the right to deny an artifact photo request if the object is unavailable or unstable for photography.

## 4. Drone Photography & Videography

Drone usage is prohibited without prior approval from the Rental and Events Manager and Marketing Manager. Public or private drone operators and recreational flyers must obtain permission prior to flying and provide documentation of Part 107 FAA license and/or Remote Pilot Certificate or TRUST (Recreational UAS Safety Test) certification and a DroneZone registration number may also be required. Flights are only allowed after permission is obtained and proper licensing approved. CHM



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must authorize any takeoff or landing on any CHM property. Any injuries, damages to buildings or any property, or to the site will be solely the responsibility of those flying the drone. Trespassers may be reported to the York County Sheriff's Office. Drone pilots must adhere to all FAA rules, including flying under 400 feet, keeping the drone in a visual line of sight at all times, avoid flying over people, yielding to other aircraft, and checking the B4UFLY app prior to take off to ensure compliance. Commercial use of drone footage is strictly prohibited without explicit permission. CHM staff must be present during any flights. Specific rules may apply during events.

## 5. Video

CHM venues may be rented to agencies and professional film crews for video, film and TV commercial production. Commercial production companies may shoot pre-determined structures and exteriors for TV commercials, promotional videos, documentaries, and other materials for a single use by their client. Under no circumstances will CHM allow video to be taken and used by the photographer, agent or agency to make a profit either directly or indirectly. All shoots will have CHM staff present. CHM will under no circumstances allow animals on site to be exploited in any video production. Location filming will be negotiated with the Rental and Events Manager. Prices are determined by complexity of shoots.

## 6. Visitors

Photographing CHM visitors at any CHM venue is prohibited. Consideration to visitors on the property must be maintained. Any interpretive programs that may occur during your photographic session cannot be interrupted and moving of any object on the property is prohibited.

## 7. Rental Event Photography

To ensure CHM's historic buildings and antique furniture are not damaged, photographers and renters are prohibited from moving any of CHM's furniture and décor that are in the rental spaces. Photographers and their equipment are prohibited from leaning or sliding on any walls of historic buildings. Additionally, photographers are prohibited from placing any lighting fixtures too close to the walls or furniture to prevent heat damage. If these rules are not followed and damage to the antique furniture or historic buildings occurs, the photographer or renter will be charged for restoration or replacement.

CHM often shoots its own event photography to help promote the organization. By renting a facility at CHM, the renter is providing general approval for CHM to shoot these photos without people (room set-up, florals, etc.). The renter may be asked for permission to shoot promotional photos of the people at the event for CHM promotional materials. The renter's approval will also serve as a release to photograph the guests. If a guest objects to their photograph being used in a print piece or on the web, CHM will stop using the photo in print or on the web.

## 8. Volunteers

CHM Volunteers asked to take photographs at CHM sites or events are prohibited from publishing, selling, reproducing, distributing, or otherwise commercially exploiting the images in any manner without CHM's written consent.

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## **Please note:**

- The use of professional-grade camera equipment, including light stands, rolling equipment bags, bounce cards, stools, apple crates, props or other similar items is strictly prohibited without booking an official photo session.
- Drones are prohibited without prior approval.
- CHM restrooms cannot be used as dressing rooms
- Purposefully photographing or recording CHM visitors at any CHM site is prohibited without their explicit consent.

## **Indemnification**

Photographer understands and agrees that Culture & Heritage Museums, its agents, assigns and employees are not responsible for any claims, judgments, causes of actions or damages arising out of or relating to the granting of this permission to photograph on the exterior of CHM structures and/or interior at Hightower Hall/Forest Hall. The photographer individually and on behalf of photo client hereby holds Culture & Heritage Museums, its agents, assigns and employees harmless from any such claims and agrees to indemnify same in the event of any claim, judgment, or action. This agreement shall apply to all claims, which are made in the future by any third party as a result of this permission.